

# International Student Recruitment Representatives Application



Please complete all parts of this application. Provide supplementary information if appropriate on additional sheets.

Please state whether an individual, company or partnership

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1 Name of organisation/individual: \_\_\_\_\_

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2 Address: \_\_\_\_\_

City: \_\_\_\_\_

Country: \_\_\_\_\_

Tel No. \_\_\_\_\_ Fax No. \_\_\_\_\_

Email address: \_\_\_\_\_

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3 Organisation owner/s: \_\_\_\_\_

Contact name: \_\_\_\_\_

When did you or your organisation begin operating? \_\_\_\_\_

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4 Do you or does your organisation have any branch offices? Yes  No

If yes, please give address/addresses below:

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5 Are you or is your organisation affiliated or associated with or controlled by any other company? Yes  
No

If yes, please give details:

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6 Are you or is your organisation accredited by any government body? Yes  No

If yes, please give most recent details: \_\_\_\_\_

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7 How many employees work in the organisation? Permanent  Casual

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8 Please list name/s of employee/s in the box below:

Name	Qualifications	Date obtained	Where obtained
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_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

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9 How many students per year do you place in UK colleges/universities?

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10 Which UK colleges and universities do you represent? Please list below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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11 What services do you offer to colleges/universities? Please tick box:

- Arranging visits for the college/university
- Advertising the programmes of the college/university
- Presentations on studying at the college/university
- Advice on developments affecting student recruitment
- Other (please specify): \_\_\_\_\_
- \_\_\_\_\_

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12 What services do you offer potential students? Please tick box:

- Choosing a programme of study
- Choosing a college/university
- Advice on fees
- Advice on applying to the college/university
- Advice on applying for a visa and/or entry clearance to the UK
- Other (please specify): \_\_\_\_\_
- \_\_\_\_\_

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13 Do you charge potential students for your services? Yes  No

If yes, how much? \_\_\_\_\_

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**14** How do you promote your services to potential applicants? Please circle:

TV/radio advertising

Press advertising

Presentations

Other (please specify): \_\_\_\_\_  
\_\_\_\_\_

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**15** Have you or your representatives visited the UK? Yes  No

If yes, please give details below:

Date of last visit

Purpose of visit

Collage/university visited

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

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**16** What contact do you or your company/partnership have with the British Council?

\_\_\_\_\_  
\_\_\_\_\_

If yes have you attended British Council training and when?

\_\_\_\_\_  
\_\_\_\_\_

# Promoting Exeter College

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17 What do you believe Exeter Colleges strengths in your market?

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18 How many students do you believe you can recruit for Exeter College for the next academic intake?

19 Please provide a brief business plan showing how you would promote Exeter College to potential students.

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20 Please supply names and contact details (address, fax, telephone and email) of two referees from the UK and other colleges or universities for whom you act as a representative in student recruitment. If you give referees from outside the UK, please give their full contact details.

21	1. _____	2. _____
	_____	_____
	_____	_____
	_____	_____

22 Name of person completing this form (please print): \_\_\_\_\_  
Date: \_\_\_\_\_ Position in the organisation: \_\_\_\_\_